The Los Angeles Art Show is just one of the annual art fairs in Southern California. Others on this year's schedule, mostly organized by Caskey & Lees, include:

The Los Angeles Arts of Asia & Oceania Show, offering furniture, antiques and contemporary art, at the Santa Monica Civic Auditorium, Friday through next Sunday.

The L.A. Decorative Arts Fair, billed as the first of its kind, at the Santa Monica Civic Auditorium, Nov. 8-10.

Photo L.A., the 12th international Los Angeles photographic print exposition, organized by L.A. dealer Stephen design in furniture, jewelry and houseware Santa Monica Civic rium, May 10-11, 2003.

Cohen, featuring 70 galleries and private dealers who will offer everything from early 19th century experiments to cutting-edge contemporary work, at the Santa Monica Civic Auditorium, Jan. 16-19, 2003.

The Los Angeles Antiques Show, a benefit for the Women's Guild of Cedars-Sinai Medical Center, at the Santa Monica Airport's Barker Hangar, May 2-4, 2003.

The Los Angeles Modernism Show, featuring 20th century design in furniture, textiles, jewelry and housewares, at the Santa Monica Civic Auditorium, May 10-11, 2003.

Selwyn, a bicoastal showcase for blue-chip art in New York and Beverly Hills; and Michael Kohn, who presents an eclectic exhibition program at his gallery on Beverly Boulevard.

Los Angeles photography dealers Peter Fetterman and Paul Kopeikin have joined the show as well. In addition, the fair has expanded its Latin American component by enlisting Praxis-Mexico of Mexico City and several L.A. galleries, including Chac Mool, Latin American Contemporary, Remba and Tasende.

The goal is to build on the fair's track record and traditional base by adding "a tremendous diversity in fresh, exciting work," Martindale says. As usual, the Fine Art Dealers Assn. will vet all the artworks offered for sale for provenance and authenticity, he says. Prices will range from about \$2,000 for works on paper by relatively little-known artists to \$2.5 million for a large painting, "Rocky Mountain Sheep," by 19th century American artist Albert Bierstadt, offered by Spanierman Galllery in New York.

One goal of the show is to draw first-time buyers to the art market and educate the curious. To that end, Martindale has scheduled six symposiums on art, design and collecting. Representatives of four Southern California museums—the Los Angeles County Museum of Art, the Museum of Contemporary Art, the Orange County Museum of Art and the Santa Barbara Museum of Art—also will be on hand to recruit members and promote their exhibition programs.

Despite the promise of all this activity, persuading dealers to rent a booth and transport artworks to one more art fair can be difficult. Michael Kohn—who plans to participate in an annual fair in Paris in October and at Art Basel Miami Beach in December—turned down

'If it turns out well for us, we can tell dealers in New York. If they come, this fair can be a destination, and that's good for my business.'

MICHAEL KOHN

Art dealer, who initially rejected an offer to participate in the L.A. Art Show

Martindale's first invitation. But he changed his mind when some of his peers decided to join the Los Angeles Art Show.

"If a couple of my colleagues were going to do it, it made sense to try to make it work for us and for Los Angeles," says Kohn, whose display will include McCleary's portraits and Bruce Cohen's paintings of domestic interiors and still lifes. "If it turns out well for us, we can tell dealers in New York. If they come, this fair can be a destination, and that's good for my business."

Paul Kopeikin-who will offer classic images by Helen Levitt and Diane Arbus along with recently made photographs by Rocky Schenck and David Fokos and photo-realist paintings of taco trucks by John Baeder-participates in several annual fairs, but usually only those that are exclusively devoted to photography. This year's L.A. show made it onto his list, he says, because it gives him a chance to present the work of his artists in a broader context and to contact collectors-including local ones-who might not come to his gallery on La Brea Av-

What's more, he says: "People like going to fairs. I do very well at them."

Suzanne Muchnic is a Times staff writer.

Announcements must be received at least three weeks in advance; because of space limitations, not all will be listed. Send to Art Listings, Calendar, Los Angeles Times, 202 W. 1st St., Los Angeles, CA 90012.

Openings

TODAY

California, the Golden Promise (Bowers Museum of Cultural Art, 2002 N. Main St., Santa Ana, [714] 567-3600). Plein air paintings by Guy Rose, William Wendt, Frank Coburn, Frank Cuprien, Anna Hills, Joseph Kleitsch, Edgar Payne and others. Indefinitely.

Impromptu: Improvisation With Digital Media (UCR California Museum of Photography, 3824 Main St., Riverside, [909] 787-4787). Work by various digital artists. Ends Jan. 19.

Rick Nahmias: The Migrant People (Frances Howard Goldwyn-Hollywood Regional Library, 1623 N. Ivar Ave., Hollywood, [323] 467-1821). Photography. Ends Oct. 28.

Sacred Stitches: Tibetan Buddhist Images Pieced in Silk by Leslie Rinchen Wongmo (Pacific Asia Museum, 46 N. Los Robles Ave., Pasadena, [626] 449-2742). Patchwork of fine silk satins and brocades depicting Buddhist figures of worship. Ends Jan. 12.

Visions of Enlightenment: Understanding the Art of Buddhism (Pacific Asia Museum, 46 N. Los Robles Ave., Pasadena, [626] 449-2742). Buddhist paintings, sculptures and ritual objects from India, Tibet, China, Thailand and Japan. Ends Jan. 12.

MONDAY

Group Show: At Home and Abroad: Masterworks of American Impressionism (Anderson Galleries, LLC, 354 N. Bedford Drive, Beverly Hills, [310] 858-1644). Impressionist paintings by Celia Beaux, Theodore Butler, William Merritt Chase, Thomas Dewing, Frederic Carl Frieseke, Childe Hassam, Leon Kroll and others. Ends Oct. 19.

TUESDAY

Vally Mestroni, Oshin Saginian, Sam Watters: Medium Rare (Sam Francis Gallery, 1714 21st St., Santa Monica, [310] 829-7391). Drawings. Ends Nov. 1.

Muriel Oguin: Breakwater (Studio 343, 343 W. 7th St., San Pedro, [310] 831-5118). Paintings. Ends Nov. 1.

Orazio Gentileschi in Genoa: Paintings for the Palazzo Sauli (Getty Center, 1200 Getty Center Drive, L.A., [310] 440-7300). Paintings created for a Genoese nobleman, including "Lot and His Daughters," "Danaë and the Shower of Gold," and "Saint Mary Magdalen in Penitence." Ends Jan. 12.

Paul D. Miller: Erratum Errata (Museum of Contemporary Art, 250 S. Grand Ave., L.A., [213] 626-6222). Installation using audio mixes and visual animations. Ends Oct. 31.

Vitamin P: New Work by Jane Callister (University Art Museum, UC Santa Barbara, Santa Barbara, [805] 893-2951). Paintings. Ends Dec. 15.

Women Beyond Borders: The Art of Building Community (University Art Museum, UC Santa Barbara, Santa Barbara, [805] 893-2951). Cross-cultural art exhibit featuring work by over 500 women in 36 countries. Ends Dec. 15.

WEDNESDAY

Linda Vallejo: Nature and Spirit (Latino Art-Museum and California Art Gallery, 256 S. Main St., Pómona, [909] 868-5050). Paintings. Ends Oct. 26.

THURSDAY

Jeremy Blake: Winchester (Museum of Contemporary Art, San Diego/Downtown, 1001 Kettner Blvd., San Diego, [619] 234-1001). Large-scale projection created from old photographs, ink drawings and vectorgraphics, inspired by Sara Winchester's eccentricities including her large home in San

1960s surf culture. Ends Oct. 21.

FRIDAY

Gary Baseman: I Am Your Piñata (La Luz de Jesus Gallery, 4633 Hollywood Blvd., L.A., [323] 666-7667). Paintings by the creator of the ABC/Disney animated television show "Teacher's Pet." Ends Oct. 27.

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Marc Kreisel: Al's Bar Installation (Highways Gallery/Gallery 2, 1651 18th St., Santa Monica, [310] 453-3711). Ends Oct. 27.

Lantern of the East (Cal State L.A. Fine Arts Gallery, 5151 State University Drive, L.A., [323] 343-4040). Works from 28 countries using the "Lantern of the East" art movement, created by Asian artists to fight Western rationalism and commercialization in art and education. Ends Oct. 30.

William Poundstone and Ryan Nellis: Digital Metamorphosis: Figuration and Nature (Circle Elephant Art, 4634 Hollywood Blvd., Los Feliz, [323] 662-3279). Digitally composited images combining human figures and elements from nature. Ends Oct. 26.

SATURDAY

Annual Altoids Curiously Strong Collection (Los Angeles Contemporary Exhibitions, 6522 Hollywood Blvd., L.A., [323] 957-1777).

